

2021 Coastal Carolina Council 5 YEAR GAME PLAN



OUR CURRENT CHALLENGES	★ Membership	★ Finance	★ Facilities	★ Technology
WHAT WE WILL DO	Grow the council membership to over 3,750 youth and 167 units by 2025	We will become debt free by 2023 establishing positive net assets	Establish a year-round maintenance budget and project list by 2023	Serve our constituents through better communications
WHY WE WILL DO IT	<p>LEADERSHIP AND CHARACTER</p> <p>➤ We are establishing the most RELEVANT and RIGOROUS requirements for defining character and leadership programs.</p>		<p>➤ The way we deliver character and leadership is the distinguishing feature of the BSA. It's our competitive advantage.</p>	
HOW WE WILL DO IT	<ul style="list-style-type: none"> • We will grow family Scouting. • We will achieve 100% trained Top Leadership by 2023. • We will grow our Venturing and Exploring programs. 	<ul style="list-style-type: none"> • We will achieve FOS goals by June. • We will add new and grow our Special Events • We will restart Heritage Society Events by 2023. • We will Grow our Endowment to \$1 Million by 2025 	<ul style="list-style-type: none"> • We will establish a standing year-round properties committee by 2023. • We will create a 3 and 5 year project list for camp by 2022. 	<ul style="list-style-type: none"> • We will grow our online presence. • We will create an 18-month calendar for release each May by 2021. • We will establish online event registration by 2022.